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Module Code:	BUS7B12
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Module Title:	Literature Review
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Level:	7	Credit Value:	15
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Cost Centre(s):	GABP	JACS3 code:	N100
		HECoS code:	10079

Faculty	FSLS	Module Leader:	Dr. Ben Binsardi
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Scheduled learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total contact hours	15 hrs
Placement / work based learning	0 hrs
Guided independent study	135 hrs
Module duration (total hours)	150 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
MBA (campus based delivery)	✓	<input type="checkbox"/>
MBA Human Resource Management (campus based delivery)	✓	<input type="checkbox"/>
MBA Marketing (campus based delivery)	✓	<input type="checkbox"/>

Pre-requisites
A first degree and appropriate work experience

Office use only		
Initial approval:	30/01/2020	Version no: 1
With effect from:	01/09/2020	
Date and details of revision:		Version no:

Module Aims

To support students in identifying a contemporary managerial problem that is sufficiently complex to warrant investigation as a means of identifying possible solutions.

To provide an insight into the nature and make up of academic research and to enable students to undertake a focussed review of the literature.

Module Learning Outcomes - at the end of this module, students will be able to

1	Search literature relating to the proposed research topic in a systematic manner (using academically recognised sources) as well as present a critique of the literature cited
2	Critically evaluate relevant content drawn from an extensive range of sources as well as review juxtaposition in the literature
3	Synthesise the literature and produce a narrative collating the findings in support of a specific research question
4	Demonstrate academic rigor through applying the Glyndŵr Harvard style accurately, citing sources within the review narrative and presenting a complete reference list

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
CORE ATTRIBUTES	
Engaged	I, A
Creative	
Enterprising	I, A
Ethical	I, A
KEY ATTITUDES	
Commitment	
Curiosity	
Resilient	I, A
Confidence	I, A
Adaptability	I, A
PRACTICAL SKILLSETS	
Digital fluency	I, A
Organisation	I, A
Leadership and team working	
Critical thinking	I, A
Emotional intelligence	
Communication	I, A

Derogations

None

Assessment:

Indicative Assessment Tasks:

Assessment 1 is a critical literature search and review based on the bodies of knowledge linked to the research questions (indicative word count: 6,000 words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4	Literature Review	100%

Learning and Teaching Strategies:

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

Syllabus outline:

The nature and purpose of a literature review
Sources of information
Reading techniques
The critical review
The systematic literature review
Structure and writing up

Indicative Bibliography:**Essential reading**

Fink, A. (2019), *Conducting Research Literature Reviews*. 5th ed. London: Sage.

Ridley, D. (2012), *The Literature Review: A Step-By-Step Guide For Students*. 2nd ed. London: Sage.

Other indicative reading

Binsardi, B. and Mason. A. (2012), *Business Research Methods*. London: Northwest Academic Publications. (An out-of-print textbook: complimentary chapters will be provided).

Gray, D. (2018), *Doing Research in the Real World*. 4th ed. London, UK: Sage.

Saunders, M.N.K., Lewis, P., and Thornhill, A. (2019), *Research Methods for Business Students*. 8th ed. Harlow: Pearson Education.

Journals:

Journal of Business Research Methods